

MEZURE

The MEZURE is the only valid standardized assessment available today specifically designed to harness computer multimedia technology to enable web-based computer-administered assessment of subjects aged 6-0 through adults. The MEZURE can be administered by school psychologists locally, or remotely over the Internet, and is available in English, Spanish, or Russian. The MEZURE was standardized in all 50 States.

The MEZURE platform incorporates 5 test batteries that provide valid and reliable measures of 14 different areas of ability in both children and adults. The children's version of the MEZURE has been utilized in schools, remedial programs and clinical settings, while the adult version has proven ideal for recruitment and selection programs in military, law enforcement, and corporate environments.

The MEZURE has also been utilized by the U.S. Special Forces and Intelligence Community for the selection of special operators on extremely high-risk missions. The MEZURE has earned 9 international patents for utilizing innovative Internet-based assessment modalities, many of which test unique and vital areas of human performance that were never measurable before.

The MEZURE assessment platform includes 14 modules that measure the following 5 areas:

- ▶ **Cognitive Abilities (Gf-Gc)**
- ▶ **Distractibility Resistance**
- ▶ **Social / Emotional Abilities**
- ▶ **Processing Speed**
- ▶ **Stress Tolerance**

There is no literacy component in any of the MEZURE assessments. All abilities are measured utilizing 3-d computer-generated shapes, professional voice-over artists, and real-life simulations. The MEZURE is the only standardized, valid and reliable measure currently available that incorporates the following unique assessments:

Social Apperception = An objective measure of real-life Social / Emotional Skills (EQ) utilizing non-verbal social cues from facial expressions and body posture.

Distractibility Resistance / Selective Task Focus = A battery of 3 subtests utilizing both Visual and Auditory Real-Life Distractors that measure the degree to which the subject's performance degrades in the presence of distractors compared to their performance on the same task in the absence of such distractors (baseline performance).

Stress Tolerance = The MEZURE Stress Assessment is an objective measure and accurate predictor of performance when working in high-stress environments; the test utilizes an innovative real-life simulation that includes Time-Urgency, Negative Feedback, and Task Overload.